

ONLINE PRIVACY POLICY

Cal-FURS, a program of the Sacramento Children's Home ("Cal-FURS" or "We") respects your privacy and is committed to protecting your personal data through our compliance with this Privacy Policy.

This Policy will inform you as to how we look after your personal data, your privacy rights, how the law protects you, and our practices for collecting, using, maintaining, protecting and disclosing your personal data when you visit our website Cal-FURS.org (our "Website") or use any of Cal-FURS's services including, without limitation, any desktop or mobile applications, products or other services (collectively, the Website and services are referred to as the "Services").

This Policy is provided in a layered format so you can click through the specific areas set out below.

Please read this Policy carefully to understand our policies and practices regarding your personal data and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Services because we will not be able to perform the contract we have or are trying to enter with you.

By accessing or using our Services, or providing information to us, you understand and agree that any such information will be subject to this Privacy Policy.

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1. IMPORTANT INFORMATION AND WHO WE ARE

Cal-FURS, a program of the Sacramento Children's Home, is committed to protecting your privacy. While using the Website, you do not have to identify yourself or divulge personal information. If you should choose to give us your personal information, you determine the amount of information you wish to provide. This Privacy Policy applies to data collection and usage on Cal-FURS.org; it does not apply to other websites.

Personal information of Cal-FURS.org users is collected, used, and disclosed as described in this Privacy Policy. Other websites linked from Cal-FURS.org may have their own privacy statements and/or policies.

• Changes to the Privacy Policy and Your Duty to Inform Us of Changes

It is our policy to post any changes we make to our privacy policy on this page. If we make material changes to how we treat our users' personal information, we will notify you through a notice on the Website home page or by sending an email to the email

address you provided to us.

You are responsible for ensuring we have an up-to-date active and deliverable e-mail address for you, and for periodically visiting our Services and this privacy policy to check for any changes.

The date the privacy policy was last revised is identified at the bottom of this page. Historic versions are archived here and can be obtained by e-mailing helpdesk@kidshome.org.

It is important that the personal information, and importantly, the contact information we hold about you is accurate and current. Please keep us informed if your personal data changes during your relationship with us.

- **Third Party Links**

The Services may include links to third-party websites, plug-ins, and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements/notices. When you leave our Services (including the Website), we encourage you to read the privacy notice of every website you visit and application you use.

2. THE DATA WE COLLECT ABOUT YOU

“Personal Data” (or personal information) means any information about an individual from which that person can be identified. It does not include data where the person’s identity has been removed.

This Policy applies to Personal Data we collect:

- On this Website;
- In e-mail, text and other electronic messages between you and this Website;
- Through Cal-FURS’s mobile and/or desktop applications you download from this Website, through Cal-FURS’s mobile and/or desktop applications that are available for download from other third-party sources, or through such applications made available for your use through an authorized third party which provide dedicated non-browser-based interaction between you and Cal-FURS and/or this Website; and
- When you interact with our advertising and applications on third-party websites and services if those applications or advertising include links to this policy.

We collect different types of Personal Data from and about users of our Services, including the following:

- Identity Data includes: first name and last name (unless “Anonymous” option is chosen)
- Contact Data includes: email address (unless “Anonymous” option is chosen)
- Technical Data includes: internet protocol (IP) addresses, your login data, your internet connection, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform, and information about the equipment (computer or mobile device) you use to access our Services
- Transaction Data includes: details about transactions with you and other details of Services you have purchased from us
- Profile Data includes: details specific to the user’s profile/account
- Usage Data includes: information about how you use our Services
- Marketing and Communications Data includes: your communication preferences

We also collect, use, and share Aggregated Data such as statistical or demographic data for

any purpose. Aggregated Data may be derived from your Personal Data but is not considered Personal Data because this data does not directly or indirectly reveal your identity. For example, we may aggregate your Usage Data to calculate the percentage of users accessing a specific Service. However, if we combine or connect Aggregated Data with your information so that it can directly or indirectly identify you, we will treat the combined data as Personal Data which will be used in accordance with this Privacy Policy.

We do collect Technical Data. As you navigate through and interact with our Services, we may use automatic data collection technologies to collect certain Technical Data about your equipment, browsing actions and patterns. We do not use automated technologies to collect information about your online activities over time and across third-party websites or other online services (behavioral tracking).

We do not maintain or associate the Technical Data we collect with your Personal Data. The Technical Data helps us to improve our Services and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns;
- Store information about your preferences, allowing us to customize our Services according to your individual interests;
- Speed up your searches;
- Recognize you when you return to our Services

3. HOW IS YOUR PERSONAL DATA COLLECTED

We use different methods to collect this information from you and about you including:

- **Direct interactions.** You may give us your Personal Data by filling in forms or by corresponding with us by mail, phone, text, email or otherwise. This includes Personal Data you provide when you:
 - Register or use our Services;
 - Create an account on our Website or Services;
 - Subscribe to our Services;
 - Request marketing be sent to you; or
 - Give us some feedback or report a problem with our Services.
- **Automated technologies or interactions.** As you interact with our Website and/or Services, we may automatically collect Technical Data about your equipment, browsing actions and patterns as you navigate through the Services. Information collected automatically may include usage details, IP addresses and information collected through cookies.
- **Third parties or publicly available sources.** We may receive Personal Data about you in the form of Technical Data from various third parties and public sources such as Analytics providers like Google.

The Website does not have the functionality for users to submit contributions directly (e.g., a forum), but you may provide information to be published or displayed (hereinafter, “posted”) on public areas of the Services, or transmitted to other users of the Services or third parties, such as Facebook, Twitter, Instagram, etc. (collectively, “User Contributions”). User Contributions will be posted on and transmitted to others at your own risk. Please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of other users of the Website with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

- The technologies we use for this automatic data collection of Technical Data may

include Cookies (or browser cookies). A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.

- **Third-Party Use of Cookies and Other Tracking Technologies.** Some content or applications, including advertisements, on our Services are served by third-parties, including advertisers, ad networks and servers, content providers and application providers. These third parties may use cookies or other tracking technologies to collect information about you when you use our Services. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

4. HOW WE USE YOUR PERSONAL DATA

As permitted by law, we use information that we collect about you or that you provide to us, including your Personal Data:

- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including without limitation to: provide our Services and content, and any information you request from us, to you; allow you to participate in interactive features of our Services; provide notices to you about your account and/or subscription; provide notices to you about changes to our Services or any products or services we offer; and to provide notices to you of updates to the Privacy Policy or other terms of service.
- Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests.
- Where we need to comply with legal or regulatory obligations.

We generally do not rely on consent as the legal basis for processing your Personal Data other than in relation to sending third party or direct marketing communications to you via email about our own and third-parties' goods and services that may be of interest to you. You have the right to withdraw consent to such marketing by emailing the address provided in the Contact Information section below.

We may use the information we have collected from you to enable us to display advertisements to our advertisers' target audiences. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

- **Change of Purpose**

We will only use your Personal Data for the purposes for which we collected it, unless we reasonably determine that we need to use it for another reason compatible with the original purpose. If you wish to get an explanation as to how the processing for the new purpose is compatible with the original purpose, please contact us at the email address provided in the Contact Information section below.

If we need to use your Personal Data for an unrelated purpose, we will notify you and we will explain the legal basis which allows us to do so.

Please note that we may process your Personal Data without your knowledge or consent, in compliance with the above rules, where such processing is required or permitted by law.

5. DISCLOSURES OF YOUR PERSONAL DATA

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose Personal Data that we collect or you provide as described in this Policy with the parties described below for the purposes set forth in Section 4 above:

- **Internal Third Parties:**
 - To our subsidiaries and affiliates.
- **External Third Parties:**
 - To contractors, service providers and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
 - To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of the Company's assets, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding, in which personal information held by the Company about our Services' users is among the assets transferred.

6. USE OF SERVICES BY CHILDREN UNDER THE AGE OF 13

Although we are a nonprofit organization and our website and services are not necessarily directed to children under the age of 13, children under age 13 may access and use our Website and Services. We advise children under the age of 13 to contact us directly by phone (833-939-3877) rather than submitting personal data via the Website. The federal Children's Online Privacy Protection Act of 1998 and its rules (collectively, "COPPA") sets requirements to inform parents and legal guardians (as used in this section "guardians") about our practices for collecting, using and disclosing personal information from children under the age of 13 ("child" or "children"). This section only applies to children under age 13 and supplements the other provisions of this Privacy Policy which apply to teens and adults.

This section hereby notifies users and guardians of: (1) the types of information we may collect through the Website which could be from and about children; (2) how we use the information we collect; (3) our practices for disclosing that information; (4) our practices for notifying users/guardians (if applicable) when we collect personal information from children, including how consent may be revoked; and (5) all operators that collect or maintain children's information through this Website.

- **Information We Collect From Children.** Children can access many parts of the Website and Services and its content and use many of its features without providing us with personal information. However, some Services and features enable us to collect certain information such as name and email. In addition, we use certain technologies, such as cookies (described above), to automatically collect information from users (including children) when they visit or use the Services. We only collect as much

information about a child as is reasonably necessary for the child to submit information to us and we do not condition a child's participation or ability to contact us on the disclosure of any personal information.

- **Information We Collect Directly.** We optionally collect name and email address. Any user may opt out of providing name and/or email by clicking Anonymous.
- **Automatic Information Collection and Tracking.** Please see the "How is Your Personal Data Collected" section above.
- **How We Use Children's Information.** We may use the personal information we collect from, or about, your child to contact the child.
- **Our Practices for Disclosing Children's Information.** Please see the "Disclosures of Your Personal Data" section above.
- **Accessing and Correcting a Child's Personal Information.** Please see the "Your Legal Rights" section below for more information on how to request access and corrections to a child's Personal Data.

7. DATA SECURITY

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration and disclosure. We also limit access to Personal Data to those employees, agents, contractors, and other third parties who have a business need to know. These individuals will only process your Personal Data on our instructions and they are subject to a duty of confidentiality.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to or through our Services. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Services.

We have put in place procedures to deal with any suspected incident involving Personal Data and will notify you and any applicable regulator of an incident involving Personal Data where we are legally required to do so.

8. DATA RETENTION

We maintain one or more databases to store your Personal Data and may keep such information indefinitely in order to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements. In some circumstances you may ask us to delete your Personal Data. See the section below regarding Your Legal Rights for more information. In some circumstances we may anonymize your Personal Data so that it can no longer be associated with you for research or statistical purposes in which case we may use this information indefinitely without further notice to you.

9. YOUR LEGAL RIGHTS

- **Choices About How We Use and Disclose Your Information**

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

 - **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's website. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.

- **Disclosure of Your Information for Third-Party Advertising.** If you do not want us to share your personal information with unaffiliated or non-agent third parties for promotional purposes, you can opt-out by sending an email to the email address provided in the Contact Information section below.
- We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website.
- **Your California Privacy Rights**
California Civil Code Section §1798.83 permits users of our Services that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please e-mail us at the address listed in the Contact Information section below.

Accessing And Correcting Your Information Under California Business and Professions Code §22575 et seq. At any time, you may review your personally identifiable information maintained by us, require the correction or deletion of your personal information and/or refuse to permit us from the further collection or use of your information. Please submit an e-mail to the address below in the "Contact Information" section. To protect your privacy and security, we may require you to take certain steps or provide additional information to verify your identity before we provide any information or make any corrections.

10. CONTACT INFORMATION

Cal-FURS.org welcomes your comments regarding this Privacy Policy. If you believe that TheSourceSacramento.org has not adhered to this Policy, please contact us by telephone, email, or postal mail.

Cal-FURS – Sacramento Children's Home
Attn: Website Privacy
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833-939-3877
privacy@kidshome.org

These terms were last updated February 24, 2021